

Stakeholder heat map

	Level of Support	Strategic Importance	Risk Level	Engagement Priority	Project Impact
Stakeholder A	Neutral or moderately supportive stakeholders	Stakeholders with importance but not critical	Stakeholders with moderate risks or uncertainties	Stakeholders needing regular and focused engagement	Stakeholders with a substantial impact on project outcomes
Stakeholder B	Limited support or occasional concerns raised	Stakeholders with importance but not critical	Stakeholders with high potential risks	Stakeholders needing regular and focused engagement	Stakeholders with a substantial impact on project outcomes
Stakeholder C	Stakeholders with minimal or no support	Stakeholders with no perceived impact	Stakeholders with moderate risks or uncertainties	Stakeholders with regular but not intensive engagement needs	Stakeholders with significant influence
Stakeholder D	Stakeholders with minimal or no support	Stakeholders with minimal impact on strategic goals	Stakeholders with moderate risks or uncertainties	Stakeholders requiring frequent and proactive engagement	Stakeholders with a substantial impact on project outcomes

Heat level

Very low	Low	Average	High	Very high
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